

ESA MARKETING COMMITTEE MEETING

07.08.2024, 10:00 CEST, Zoom meeting

1. Introduction

2. Last newsletter stats

3. Next newsletter dates and deadlines

4. News from member companies (invitation to contribute)

5. Topics for the next newsletter

- Message from the Chair of the ESA
- PFAS
- Sustainability and Carbon Footprint programme for the ESA
- Standards and Legislation
- Divisional Update
- People in Exec positions and divisional changes
- A Spotlight on New Members
- News From Partner Trade Associations
- News From Member Companies
- Website Statistics
- Relevant industry events
- Actuado feature

6. Website & LinkedIn insights and comparison with last year

7. Website checks & checklist

8. AI translations for training courses

9. Any other business

10. Date, time and venue of the next meeting

- 9. 10. 2024, 10:00 CEST on Zoom