

## MARKETING MEETING

June 8<sup>th</sup> 2017, 10.00am CET, 9.00am UK, online GoToMeeting

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### Participants:

Mark Neal  
David Edwin Scott  
Sabrina Slak  
John Morton

### Apologies:

Simone Wilson  
Wolfgang Bommers

### 1. Newsletter

- MN to Chase D. Chairman, FSA and updates from the Tech Directors
- Could we introduce “sound bite” economic statistics into the News Letter. MN/JS to review.
- Careers: Overview of positions being advertised and CV’s MN
- MN to write to all CEO Members
- Can we introduce a notification to all members each time a new position or CV is posted on the Careers area? MN to review.
- AGM overview and new Positions for each Division to be circulated. DES to provide a review of Packing and Elastomeric Divisional meeting, MN to chase D. Chairmen]

### 2. Website

MN to discuss with the FSA timescales and costs for introducing a Knowledge Base method of storing files for the ESA. SS to look at alternatives with MN.

### 3. Valve World articles

Packing Division to provide the next two articles, 3 in the pipeline. DES to monitor.

### 4. IVS/AGM Review of equipment

Is there an economic argument for having our own monitor Vs hiring one for each event. MN to review. Literature about the ESA for the trade stand would be desirable. MN/JS to discuss.

### 5. A.O.B.

No.

### 6. Date, time and venue of the next meeting

20th July 2017 10.00am CET, 9.00am UK, GoToMeeting